

Matthew Charles



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Enthusiastic and aspiring junior web designer with a strong passion for creating interesting and engaging web design. Curious about digital media and eager to solve design challenges. Eager to learn, grow and contribute positively to digital media projects.

Education

BSc (Hons) Digital Media

September 2021 – May 2024

University of West England

Bristol

Grade – 2:1

A levels

Sept 2018 – July 2020

The Sixth Form College

Farnborough

Business Studies (B) History (B)

Biology (C)

GCSEs

Sept 2013 – June 2018

Calthorpe Park School

Achieving 9 grades 8 - 5,

Graphic Design (B)

Fala Ltd

Bench Engineer (initially temporary, permanent from June 2025)

December 2024 – present

- Working in a team diagnosing faults, repairing and refurbishing handheld barcode scanners, quality control testing, ensuring consistency and high standards

Good things Gifts (university web project for a real client)

UX designer and Instagram Account Manager Sept 2023 – June 2024

The project brief was to improve the user experience of the client's website and manage their social media leading up to Christmas.

- Identified pain points through conducting user observations and obtaining feedback from interviews of their website
- Presented findings and potential solutions to the client
- Redesigned the navigation bar on Figma to optimise drop-down menus and improve customer experience. The improved navigation bar is still live on their website
- Results** - search sales increased by 38%, conversion rate increased by 11% and sales increased by 18%
- Created content and posted on the client's Instagram and derived actionable insights to optimize future campaigns

Skills

Adobe Express, InDesign, Illustrator, Photoshop

Figma, Miro

HTML, CSS, JavaScript

Graphic design

Attention to detail

Collaboration

Customer Service

Communication

Adaptable

Casual work

Bristol Rovers FC (Oct 2023 – Aug 2024)

Bar and shift supervisor, serving drinks and dealing with customers

Oakley Health Group (Uni summer holidays 2021 and 2022)

Front desk receptionist, dealing with queries, bookings and updating patient records.

University Design projects

- Photo editing, video editing and graphic design using Adobe in most projects to create assets
- Interaction design project creating a solution to support students with mobile phone addiction to stay focused on their studies
- Web development project for an online event ticketing website to purchase tickets and track orders
- Proposed design recommendations for a phone app on student food shopping habits to promote sustainable food choices
- Designed a hands-on museum experience focused on engaging young audiences through interactive activities
- Created and designed a new board game, developing assets and user testing
- Created a short film 3D animation, including infographic video, using Adobe After Effects to create engaging text and shape animation to display information